

OFSA Student Video Contest

Official Contest Rules

THIS CONTEST IS OPEN TO: first year students enrolled in the Funeral Program at Humber College or College Boreal, and second year funeral students that are interns at an OFSA Funeral Home - Establishment Member.

CONTEST

Students are to produce a funeral related video on a theme that addresses current trends, or concerns that the funeral service profession faces across Ontario. The length of the production should be a minimum of 2 minutes in length to a maximum of 10 minutes in length. Submissions may be in either English or French or bilingual.

HOW TO ENTER

1. Complete the entry form found online at: www.ofsa.org/
2. Chose a topic – Suggestion list available:attached
3. Produce a video
4. Submit your video to OFSA by July 15, 2018 (link or USB accepted)

For more information about the contest contact the OFSA office: info@ofsa.org or 1-800-268-2727
Or Aaron McDonald (OFSA NeXGen Committee) at Aaron.McDonald@victoriavillegroup.com

THE PRIZE

There is one (1) \$2,500.00 cash prize available to be won.

WINNER SELECTION & PRESENTATION

Video submissions will be presented to the OFSA Board of Management and the OFSA NeXGen Committee by end of July to be reviewed and judged.

Attention will be given to the content, creativity, format and overall viewing presentation. With consideration for it to be used by Ontario funeral homes as a marketing tool to both education and promote the profession to OFSA Members and the communities they serve.

Winning contestant will receive notification by early September 2018.

Winner will be officially announced at the OFSA annual conference in September 2018. Where they will be recognized for their achievement and presented with the cash prize of \$2,500. Prize will be presented by the current OFSA President and NeXGen committee chair.

VIDEO SUBMISSIONS

All video submissions become the property of OFSA and will be posted on the OFSA website. The winning submission may be used to assist member funeral homes in the promotion of the funeral profession. Video submissions cannot be used for personal promotion prior to their entry into the contest, or made public in any manner .If such were to occur it would void their entry into the contest.